



Board of Directors Meeting Agenda
Wednesday, February 27, 2019
7:00pm – 8:00pm

Attendees	
Board of Directors	Trustees (To be Appointed)
<input checked="" type="checkbox"/> President: Parash Sharma <input type="checkbox"/> VP Strategy: Vacant <input type="checkbox"/> VP Administration: Vacant <input checked="" type="checkbox"/> VP Finance: Vincent Eng <input checked="" type="checkbox"/> VP Communications: Vick Madenian <input checked="" type="checkbox"/> VP Marketing & Outreach: Deby Covey <input type="checkbox"/> VP Professional Dev: Ferlicius Martinez <input type="checkbox"/> VP Programs: Anil Divakaran <input checked="" type="checkbox"/> VP Membership: Joan McNamara <input type="checkbox"/> Past President: Eduardo Henriquez	<input type="checkbox"/> Trustee: Ida Harding <input type="checkbox"/> Trustee: Barbara Cooke <input checked="" type="checkbox"/> Trustee: AJ Jafari <input type="checkbox"/> Trustee: Keith Birch
<p>Response with Regrets: Ferlicius – out of country Anil – unable to make this call</p>	
Facilitator:	Parash Sharma

Decisions Made

1. Approved February VOM nomination of Keith Birch
 - Motion carries with vote at 6-0-3

2. Determined additional information is necessary to decide on VP of Strategy, by way of interviewing candidates Alex Nascimento and Dennis Chang
 - Motion carries with vote at 5-0-4

3. Approved Meeting Minutes for January
 - Motion carries with vote at 5-0-4

4. Approved March VOM nomination of Christine Nguyen
 - Motion carries with vote at 5-0-4

Open Items

1. Meet your Board Webinar – President’s initiative: Proposal to hold open forum every two months with the members and volunteers
 - Discussion held, to be continued at face-to-face meeting as far as attendance and logistics

2. PMIEF Scholarship
 - All marketing communications will list the criteria that this is a professional scholarship, there can be multiple winners until there is no more funding, and that applicants need to be members of PMI-LA. This is on the scrolling presentation and has started posting in social media.
3. Status Reports – Expectations and compliance - Parash
 - Proposal to discuss channels and channel structures at BoD F2F meeting.
4. Finance
 - 2018 Financials updates - few remaining open items that are being addressed with the 2018 board.
 - Financial Dashboard – to be discussed at face to face meeting
 - Profit and Loss Dashboard –
 - Profit & Loss report of the events since last meeting.
 - **Action Reminder:** Distinguish prices between members and non-members for each event – ACROSS THE BOARD – significant difference – potential pricing policy at face-to-face meeting
 - Upcoming February/March expenses
 - Discussion about Survey Monkey – currently on FREE plan.
 - Apps4Rent – 20 @ \$8/license, 8 @ \$20/license = reduce to \$80/month (from \$320/month) - needs additional discussion at face-to-face meeting
5. Technology – deferred until face-to-face meeting
 - MG2 Media – assessment phase
 - Channel sharing – so we can share content
6. Membership – deferred until face-to-face meeting
 - Membership data BI reports
7. Programs – deferred until face-to-face meeting
 - Speaker Engagement Team
8. Marketing – deferred until face-to-face meeting
 - Marketing consultant presentation – requires decision.
 - Member value differentiation
 - Career fair direction
 - BoD Photos & bios on website?
 - Calendar – Can all see the updates?
 - Meet up evaluation
 - Issues/Risks

Meeting started at 7:05

Meeting adjourned 8:18