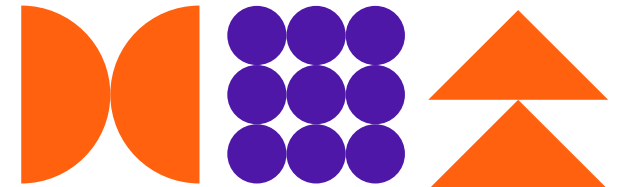
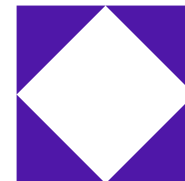


# SOCIAL IMPACT

Kickoff Meeting



PMI Los Angeles  
JUNE 22, 2023



# Agenda



## Welcome!

*“**Passion** + **Consistency** = **Success**”*— Lilla Liptak

**1**

7:05 pm

- PMI “The ESG Imperative: Turning Words Into Action” Report

**2**

7:15 pm

- PMI Hours of Impact: PMI-LA Taking Action

**3**

7:20 pm

- PMI-LA Project Activation: Getting Involved

**4**

7:35 pm

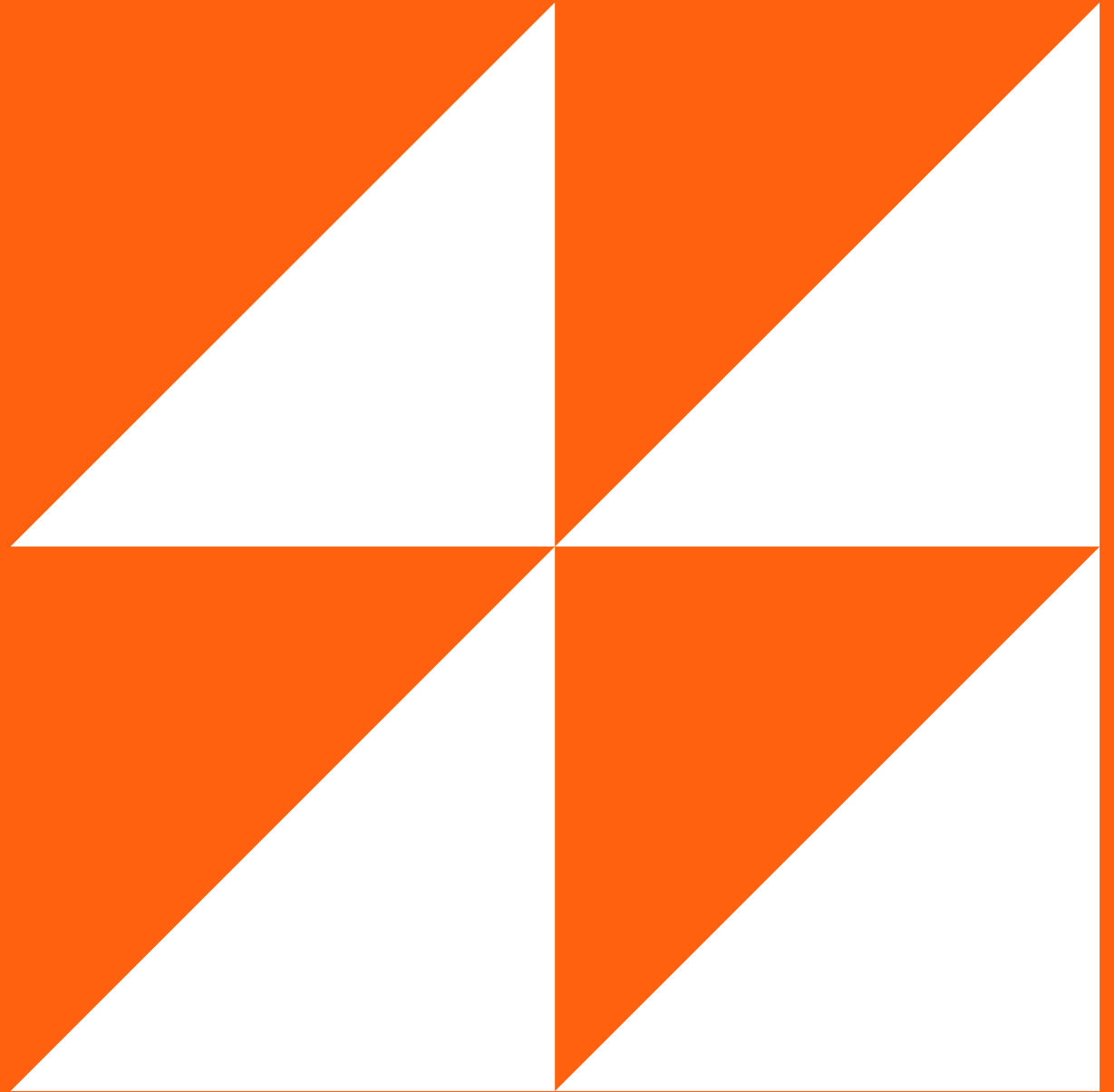
- Community Partners

**5**

8:15 pm

- Discussion | Q&A

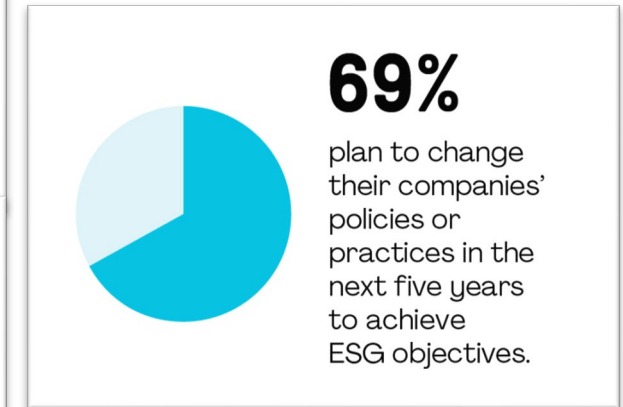
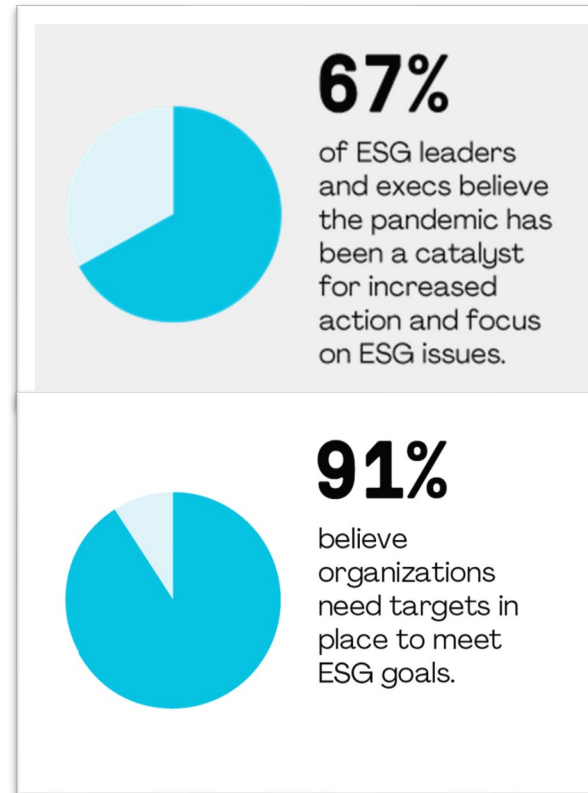
# PMI “THE ESG IMPERATIVE: TURNING WORDS INTO ACTION” REPORT



# The State of ESG

Impact at a Glance | A Clarion for ESG

- The pressure is on for organizations to get serious about sustainability and social impact strategies.
- As organizations face unprecedented global challenges, environmental, social and governance (ESG) provides the framework to make a difference.
- Organizations appear to be poised for action on ESG issues.



Where are companies putting the priority?

Environment



Social



Governance





# The State of ESG

Impact at a Glance | Climate Change Disconnect

- Which ESG issues need the most attention:



ENVIRONMENT  
Climate change  
and pollution



SOCIAL  
Healthcare and diversity  
and inclusion



GOVERNANCE  
Risk management and  
corporate structure

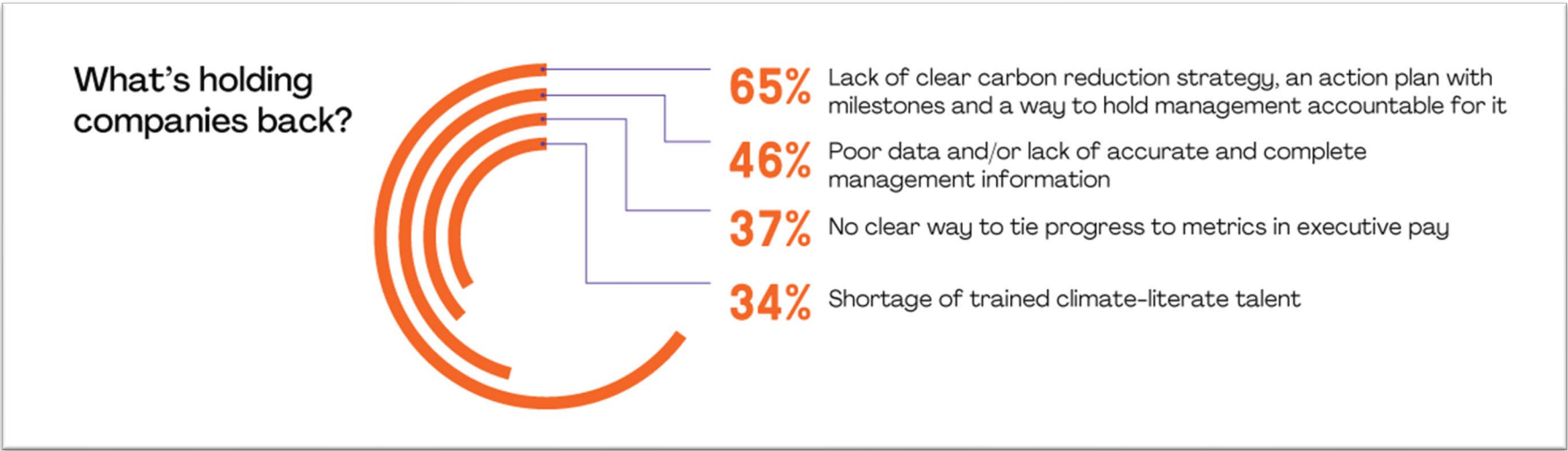
- Climate Change Disconnect

58%

of organizations say the leaders who assess business threats and opportunities fail to address climate change during meetings.

70%

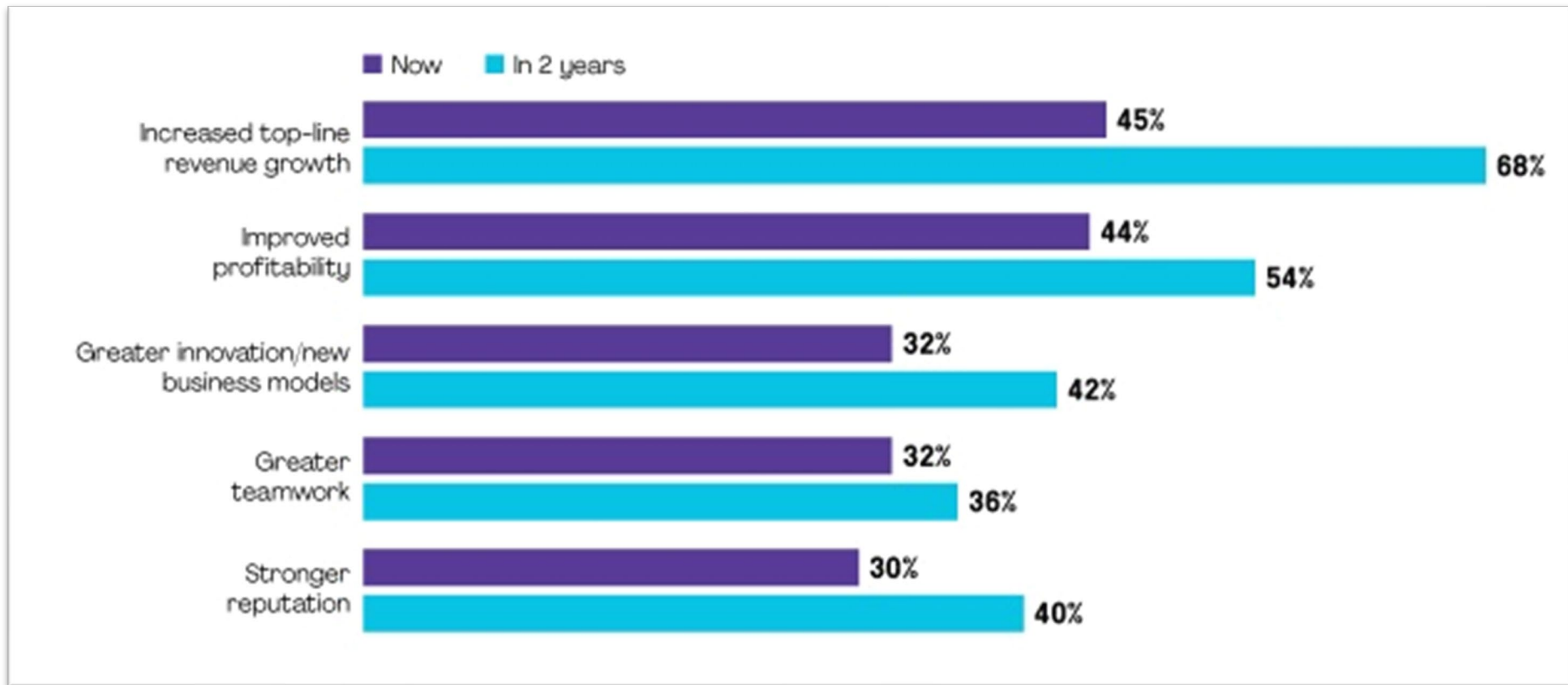
have yet to assess how climate change will impact the company's operations, supply chain and customers.



# The State of ESG

## The Power of ESG

- Going in with a strategy for sustainability can be a huge boost to business performance – now and in the future.



# The ESG Imperative

## Key Takeaways | A Path for Success

- From defining processes to developing people skills, organizations are taking steps to make environmental, social and governance strategy a reality.
- But many companies are struggling to develop the practices and people skills needed to bring their ESG visions into reality.
- However, some organizations are overcoming challenges to launch ambitious ESG projects – and deliver results such as improving diversity on their boards, limiting the carbon footprint of supply chains, and removing toxic waste from the community water supply. For these ESG leaders, good practices include:
  - Audits and assessments to identify ESG gaps and opportunities.
  - Integrating process and documentation to keep ESG values and goals “front of mind” for project teams and the entire organization.
  - Alignment of ESG frameworks with clear performance metrics that are both internally and externally driven.
  - “Managing up” to ensure sponsors and executives are actively engaged.
  - Feedback loops and dedicated liaisons to build connections with communities impacted by projects.

# Sustainable Development Goals (SDGs)

## United Nations Global Compact (UNGC)

- What is the United Nations Global Compact (UNGC)?
  - The UN Global Compact is the world's largest corporate sustainability initiative. It's a call to companies to align strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance the societal goals.
- Why is PMI a member of the UNGC?
  - Through our membership with the UNGC, PMI has an opportunity to connect with other organizations with aligned goals; to network, share ideas, and to learn and grow from them.
  - With our vast global community, PMI can help educate businesses to be more sustainable through projects and programs and drive outcomes that lead to advancing the 17 Sustainable Development Goals (SDGs).
  - Our membership with the UNGC bolsters our own For-Purpose mission to empower our global community to create a positive impact on society.



# Sustainable Development Goals (SDGs)

## United Nations Global Compact (UNGC)

- What are the 17 Sustainable Development Goals (SDGs)?
  - In September 2015, all 193 Member States of the UN adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice and protect our planet.
  - At the heart of “Agenda 2030” are the 17 SDGs that clearly define the world they wanted – applying to all nations and leaving no one behind.
  - The multi-year strategy of the UNGC is to drive business awareness and action in support of achieving the SDGs by 2030.
  - The SDGs provide a powerful aspiration for improving our world – laying out where we collectively need to go and how to get there.



# PMI HOURS OF IMPACT™ | PMI-LA TAKING ACTION



# PMI Hours for Impact™

Hours for Impact™ 2023



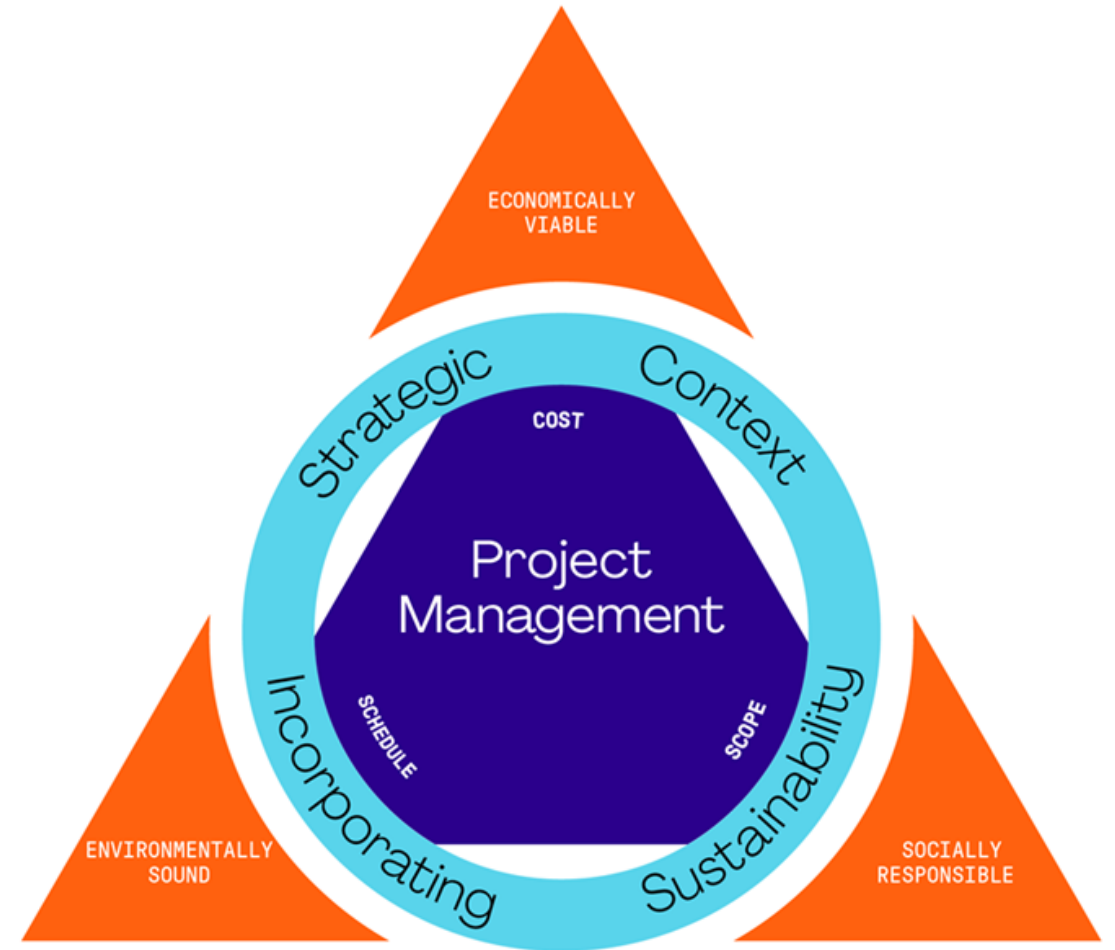
- As a for-purpose organization, PMI is dedicated to enabling our community to elevate their positive impact on society. We believe that protecting our planet and improving the lives of people worldwide is essential for creating peace and prosperity.
- Hours for Impact supports the United Nations 17 Sustainable Development Goals (SDGs) to better people's lives and the planet, now and in the future.
- Join us as we call upon our global community to pledge hours of service in support of the SDGs!
- Together we can drive change and make an impact.

[Submit Your Pledge Today](#)

The screenshot shows the 'Hours for Impact' pledge form on the Project Management Institute website. The header features the PMI logo and the text 'Project Management Institute'. Below this is a large image of two people in safety gear standing on a wind turbine blade, with the text 'Hours for Impact' overlaid. A navigation bar contains links for 'Hours for Impact', 'Hours for Impact Stories', 'Pledge Form', 'UNGC Membership', and 'FAQs'. The main heading reads 'Pledge Hours That You Have Planned or Record Hours You Have Already Completed in 2023'. To the right of the heading are social sharing buttons for LinkedIn, WhatsApp, Twitter, and Facebook. The form includes three input fields: 'First Name: \*', 'Last Name: \*', and 'Email Address: \*'. A red 'X' icon is visible in the bottom right corner of the first name field.

# Incorporating Sustainability into Your Projects


- Promoting ESG will increase the number of stakeholders of a project, and it is incumbent on the project manager to identify and engage all parties that will be impacted.
- Forming collaborative partnerships is one way to acquire the buy-in of these “sustainability stakeholders.”
- The project manager also benefits from this direct engagement because they gain powerful expertise outside their traditional domain, which strengthens not just the project but also their enterprise as a whole.
- Effective management of resources takes on heightened importance as sustainability practices are integrated into the organization and throughout the life cycle of the project.





## Resource Hub and Templates

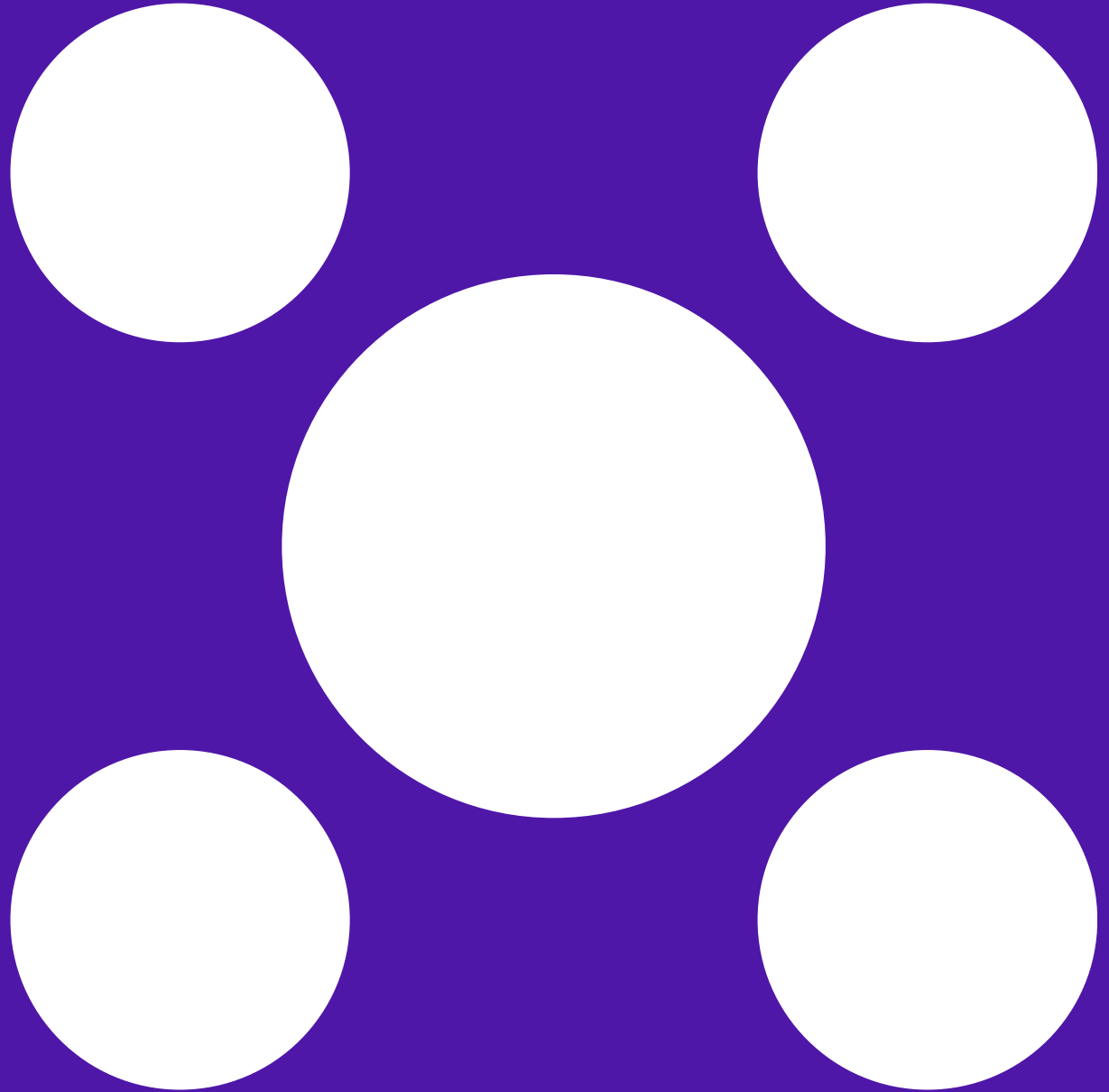
- This template provides a framework for strategic goal setting and specifically highlights the need for environmental, social and governance (ESG) issues. ESG goals should be considered in addition to corporate objectives and can be achieved through dedicated initiatives or through the approach used to pursue other organizational goals.
- [PMI ESG Resource Hub](#)

 Source: (PMI, 2023). ESG Resource Hub. Retrieved from <https://www.pmi.org/learning/thought-leadership/esg>

- This template is based on the United Nations' 17 Sustainable Development Goals and is designed to help determine where and whether an organization's investments in ESG are delivering benefits. This framework is designed to be a living document, updated regularly by organizations, and shared with all stakeholders.
- [PMI ESG Resource Hub](#)

## Social Impact Kickoff Meeting

# PMI-LA PROJECT ACTIVATION | GETTING INVOLVED



# PMI-LA Social Impact

Focusing and addressing homelessness in Los Angeles County

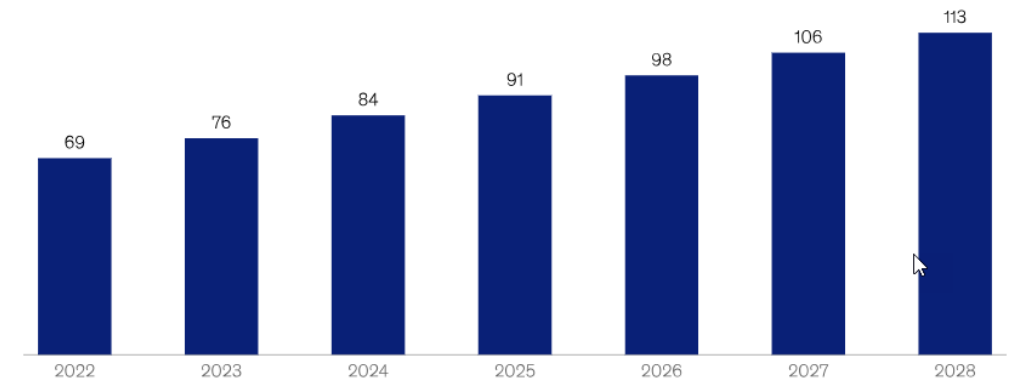


- By recent estimates, LA's population of people experiencing homelessness has surpassed New York City's to become the largest in the nation—and it is still growing, with about **one in 150** Angelenos, or **69,000** people, experiencing homelessness.
- By the time LA hosts the 2028 Olympic Games, it is at risk of having more than **100,000** people experiencing homelessness (Exhibit 1). Thousands do not have a safe place to sleep tonight, and more than five people experiencing homelessness (PEH) may lose their lives today.

Exhibit 1

More than 100,000 Los Angeles residents could be experiencing homelessness by the time the city hosts the 2028 Olympic Games.

Potential population of people experiencing homelessness, thousands



Note: For simplicity, a constant daily rate of 227 entrants to and 207 exits from homelessness is assumed.  
Source: Los Angeles Homeless Services Authority

McKinsey & Company

# PMI-LA Social Impact

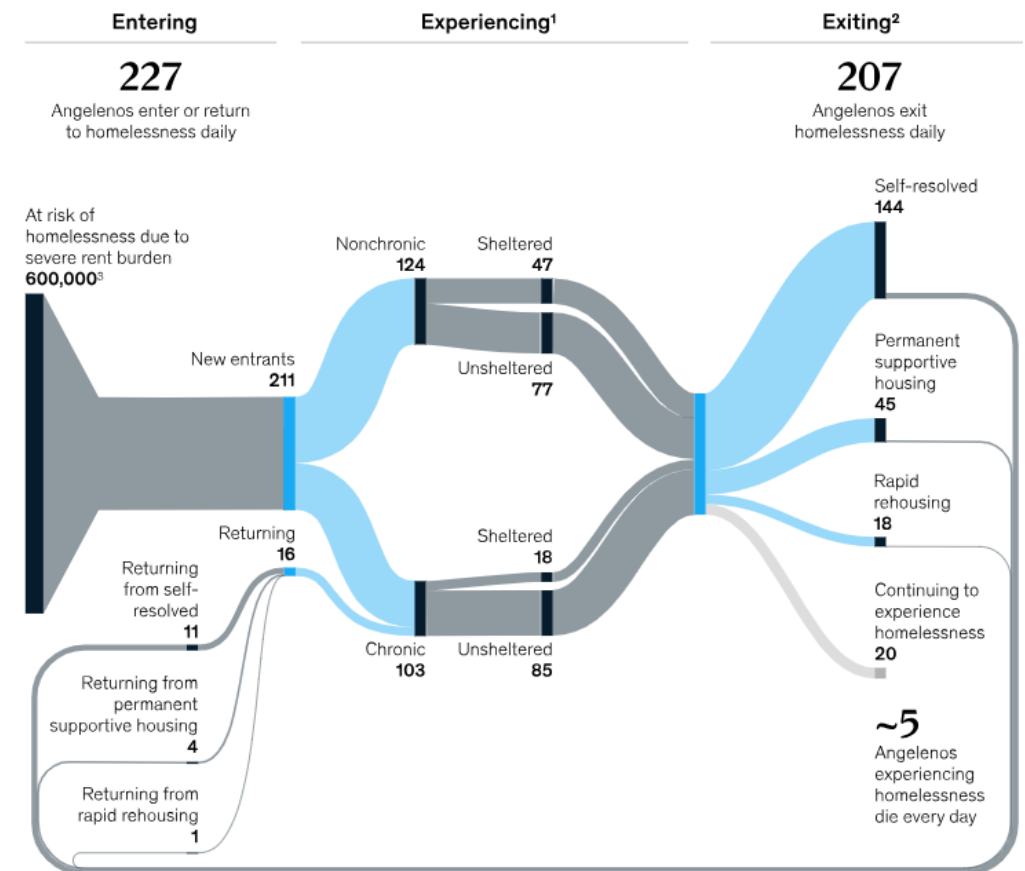
Focusing and addressing homelessness in Los Angeles County



- The total number of PEH is growing quickly: it increased by roughly **56 percent** from 2015 to 2022, compared with an 18 percent decline in New York City, which previously had the country's largest homeless population.
- And everyday matters: on average, for every **207** individuals who exit homelessness daily, **227** more enter—including roughly 16 individuals who return to homelessness after six months (Exhibit 2).
- Furthermore, decision making can be quite complex, as LA County is made up of **88** cities, each with its own mayor and city council for a total at the city and county levels of some **550** elected officials.

Exhibit 2

Every day, the homeless population of Los Angeles grows by an estimated 20 people.





# PMI-LA Social Impact

## Project Activation



- Log Your PMI-LA Hours for Impact

Time left to log your PMI-LA Hours for Impact

Days

Hours

Minutes

Seconds

182:19:05:07

PMI-LA Goal

10,000 Impact Hours

Current Status

140 Hours

PMI-LA Social Impact Hours Submission

PMI is invested in helping support the UN Sustainability Project goals for a better world. Use this form to provide information on Projects that you will be working in 2023 to help measure your personal impact. You may enter as many times as you like for as many projects that you participate in.

First Name\*

Last Name\*

Email Address\*

Enter Number of Hours\*

Click Yes/No below if you already reported your hours to PMI:

☐ YES

☐ No, Please Report my hours for me!

Please select from the drop down below, the PRIMARY UN Sustainability Development Goals (SDGs) for this project:

Primary UN Sustainability Goal for this Project\*

If applicable, select any additional UN SDGs related to this volunteer activity:

☐ 1-No Poverty

☐ 2-Zero Hunger

☐ 3-Good Health and Well-Being

☐ 4-Quality Education

☐ 5-Gender Equality

☐ 6-Clean Water and Sanitation

☐ 7-Affordable and Clean Energy

☐ 10-Reduced Inequalities

☐ 11-Sustainable Cities and Communities

☐ 12-Responsible Consumption and Production

☐ 13-Climate Action

☐ 14-Life Below Water

☐ 15-Life on Land

☐ 16-Peace, Justice and Strong Institutions

- Community Partners





# DOWNTOWN WOMEN'S CENTER

end homelessness for women, through housing,



# PMI-LA Social Impact Activity

Assembling the snack packs to help the women that Downtown Women's Center (DWC) serve

## June 8, 2023: Snack Packs Activity

- Snack Packs are essential to the women we serve at DWC. They allow DWC to ensure that participants have a nutritious snack or meal before leaving the Day Center.
- Many of our programs and services have expanded due to COVID-19, and DWC are now providing 800 to-go meals daily!
- Snack Packs are bagged lunches that consist of a sandwich, a beverage, a piece of fruit, and a snack item. They're distributed in the afternoon before women leave the Day Center to ensure that everyone will have an evening meal when we're closed for the night.
- [Snack Pack Instructions](#)
- Number of Volunteers: **55**
- Number of PMI Social Impact Hours: **60**











# COMMUNITY PARTNERS

- Covenant House of California
- Downtown Women's Center
- Junior Achievement
- Minds Matter
- Wells Bring Hope







# Covenant House California

Covenant House California (CHC) is a non-profit youth shelter that provides sanctuary and support for youth overcoming homelessness and trafficking, ages 18-24. We believe that no young person deserves to be homeless; that every young person in California deserves shelter, food, clothing, education ... and most importantly, to be loved.





**Covenant  
House**  
California



# The Crisis of Youth Experiencing Homelessness in CA

## *An Overwhelming Need For Our Services*

Over 12,000 youth are experiencing homelessness in California, EACH NIGHT

Once they find themselves on the street, they have a greater chance of falling victim to sexual exploitation and human trafficking.

Less than 3% of shelter beds in California are designated for homeless youth



57% of homeless youth spend at least 1 day a month without food



70% of homeless youth were victims of violent crimes during their time on the streets



# Our Principles..

## Statement of Inclusion:

Our doors are open to youth and staff regardless of their race, religion, sexual orientation, gender identity or expression.

**IMMEDIACY**

**SANCTUARY**

**VALUE COMMUNICATION**

**STRUCTURE**

**CHOICE**





# CHC Services

## *Outreach Services*

The Outreach programs are CHC's first demonstrations of absolute respect and unconditional love for youth experiencing homelessness.

## *Safe Haven*

When a youth decides to leave the streets, they are first offered sanctuary in our short-term residential program.

## *Rights of Passage*

CHC's on-campus transitional living program allows youth to refine their independent living skills for up to two years.





## CHC Services

### *Supportive Apartment Program (Los Angeles)*

SAP is CHC's housing phase program for youth with a higher level of life skills.

### *H2O - Hope2Opportunity (Rapid-Rehousing)*

CHC's rapid-rehousing program features short-term housing assistance along with supportive services.





# CHC Services

## *Alumni*

CHC realizes that a youth's journey to success does not end when he or she leaves us. Through our alumni program, CHC supports young people through their journey to independence and self-sufficiency.

## *Medical Clinic*

Many youth experiencing homelessness have health issues caused by or worsened during their time on the street and have not seen a doctor in quite some time. Youth in either location can receive physical exams, urgent care, immunizations and TB screenings.

## *Career and Education Services*

CHC offers extensive career and education support for our youth. Our education and employment specialists help youth plan for success.





## Current Locations/New Sites Opening:

Currently have shelters in:

- Los Angeles
- Anaheim
- Oakland
- Santa Clara

Opening soon:

- Hayward
- Santa Cruz





# How You Can Get Involved

## *Sleep Out*

Everyone deserves a safe place to sleep, especially in a time when housing is healthcare. On November 16<sup>th</sup>, 2023, hundreds of people across California will give up their bed for one night to ensure that youth facing homelessness can sleep safely at Covenant House.

## *Volunteer Opportunities*

From individuals, to companies, to faith-based organizations, Covenant House needs your help! Unlike many volunteer opportunities, we want you to do what you love to do.. Just do it with our youth!





## TRANSFORMING LIVES THROUGH FINANCIAL EDUCATION & CAREER READINESS

JASoCal Programs  
School Year: 2022-2023





WE BELIEVE IN A WORLD IN WHICH

YOUNG PEOPLE HAVE THE SKILLSET AND MINDSET TO  
BUILD THRIVING COMMUNITIES.



+ REVOLUTIONARY EDUCATION PROGRAMS FOR K-12  
STUDENTS

PROVIDING:

+ FINANCIAL LITERACY  
+ CAREER-READINESS  
+ ENTREPRENEURSHIP

## JA INSPIRES AND PREPARES YOUNG PEOPLE TO SUCCEED IN A GLOBAL ECONOMY

### WHY JA IS IMPORTANT



**41%**  
of the students in our  
community don't learn  
about personal finance  
in school



**14.3%**  
of Californians are living in  
poverty - which exceeds the  
12.7% National Average



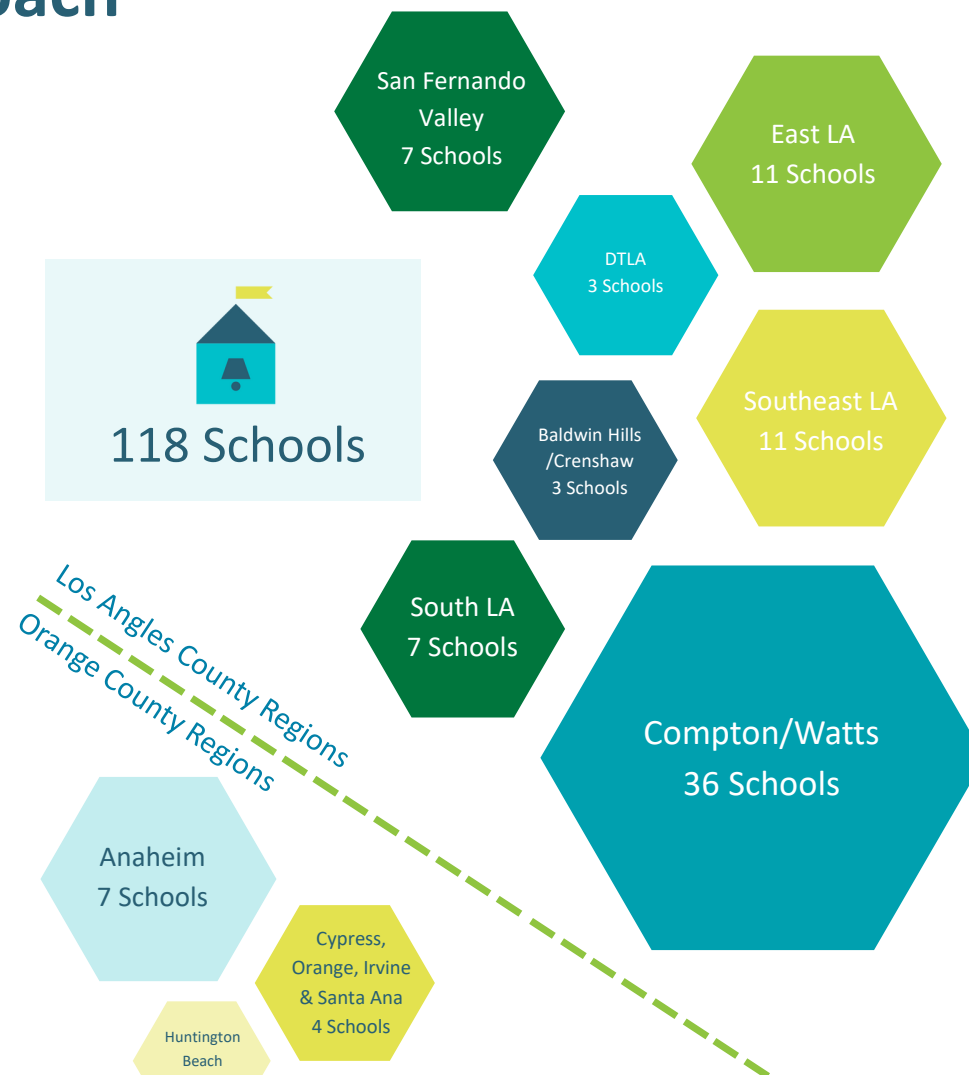
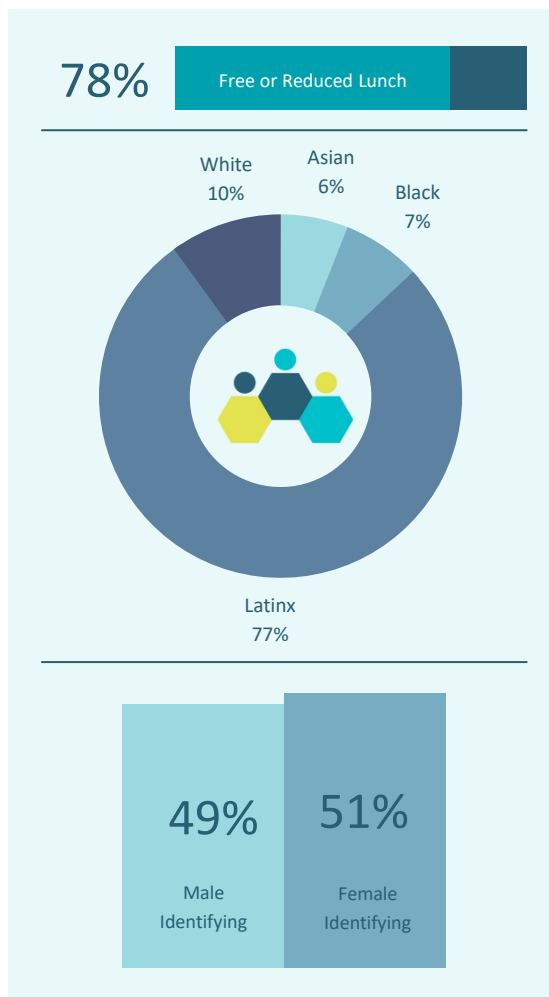
**3.3 Million**  
of California households  
are living paycheck-to-  
paycheck.

\* Sources were obtained from The Junior Achievement Fintech Survey conducted by Wakefield Research, Newgeography, & Insight Center, respectively.



# JA SoCAL Community Outreach Approach

Enrollment data from JASoCal served schools\*



Increased outreach for the Inland Empire Community is underway.



@JASOCAL



@JA\_SOCAL



@JASOCALLA



@JASOCAL



www.jasocal.org



@JASOCAL



@JA\_SOCAL



@JASOCALLA



@JASOCAL



Junior  
Achievement™  
of Southern California

JASOCAL.ORG

## JASOCAL'S FORMULA OF SUCCESS =

### SCHOOL



Identify the school, understand the need and work directly with educators to initiate programming.

+

### FUNDING



Find like-minded, socially responsible corporations that are ready to commit to real change for their immediate communities.

+

### VOLUNTEERS



We provide turn-key, group volunteer opportunities that serve schools across SoCal making corporate social responsibility seamless.

---

Creating a culture that encourages volunteering helps employers boost team morale, workplace atmosphere, and brand perception.

✦ ✦ ✦ It's a win-win! ✦ ✦ ✦





@JASOCAL



@JA\_SOCAL



@JASOCALLA



@JASOCAL

Junior  
Achievement™  
of Southern California

JASOCAL.ORG

## JA K-5 PROGRAMS

Through partnerships with businesses, teachers and education communities, we bring academics to life by creating meaningful learning experiences.

Trained JA volunteers lead five lessons, transforming key concepts into a message that fuels students' passions and empowers them to believe in their education and themselves.



JA In-School programming can be implemented in person and virtually as needed.

Volunteer  
Commitment:**5 HOURS**

**79% OF STUDENTS PARTICIPANTS REPORTED THAT JA CONNECTED WHAT THEY LEARN IN THE CLASSROOM WITH REAL LIFE.**



@JASOCAL



@JA\_SOCAL



@JASOCALLA



@JASOCAL



Junior  
Achievement™  
of Southern California

JASOCAL.ORG

## JA FINANCE PARK – 7-12<sup>th</sup>

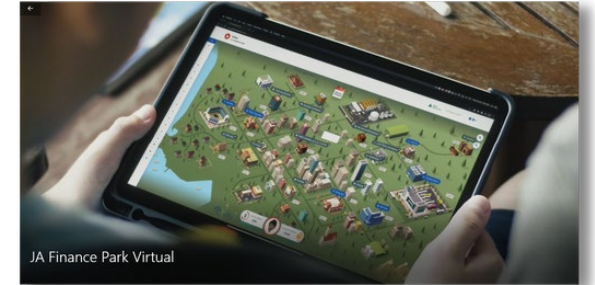
Managing finances will be one of the foundational pieces of student success in the future. Students need to understand things like what the difference between gross and net income is, what insurance policies to take out to protect a family, and how to prioritize needs over wants.

With JA Finance Park, students become "adults for the day" and learn how to make wise decisions when it comes to spending and saving and begin to understand what the costs of daily life are.

Cost per student: **\$125.00**

Title I subsidized fee per student: **\$25.00**

### CURRENT JA FINANCE PARK SPONSORS



Click to watch.



See how Finance Park works!



Volunteer  
Commitment:  
**5 HOURS**

# PMI-LA Volunteer Opportunities



JASOCAL.ORG

Participate this summer at JA Finance Park!

**Date: 7/7/2023**

Time: **7:45-1:45**

Number of Available Spots: 4 of 11

Participating School: Chaffey College Upward Bound Program

Number of Students: 35

Grade: 10, 11, 12

LMI: 100%

[Signup Link](#)

**Date: 7/13/23**

Time: **7:45-1:30**

Number of Available Spots: 18 of 18

Participating School: City of Burbank Youth Employment Program

Number of Students: 58

Grades: 9, 10, 11

LMI: 65%

[Signup Link](#)

Located at JASoCal HQ, 6250 Forest Lawn Drive, Los Angeles, CA, 90068

**\*\*Please note all dates are first come, first served\*\***

**Date: 7/14/23**

Time: **7:45-1:30**

Number of Available Spots: 4 of 13

Participating School: Los Angeles Valley College Upward Bound Program

Number of Students: 40

Grade: 9, 10, 11, 12

LMI: 100%

[Signup Link](#)

**Date: 7/15/23**

Time: **7:45-1:30**

Number of Available Spots: 7 of 8

Participating School: Principles of Success Motivational Programs

Number of Students: 25

Grade: 8-11

LMI: 100%

[Signup Link](#)



# Thank you!

We look forward to exploring next steps.

Audrey Del Prete, MSW  
Community Engagement Director  
Contact me:



# Downtown Women's Center



---

ending homelessness for women in greater Los Angeles



DOWNTOWN **WOMEN'S** CENTER  
Every woman housed

## mission:

DWC is the only organization in Los Angeles focused exclusively on serving and empowering women experiencing homelessness and formerly homeless women.

Our mission is to end homelessness for women in greater Los Angeles through housing, wellness, employment, and advocacy. We envision a Los Angeles with every woman housed and on a path to personal stability.

## our values:

Safety



Respect



Stewardship



Social Justice



Community



# EVERY WOMAN HOUSED

## HOUSING

Permanent Supportive Housing  
Community-Based Housing  
Rapid Re-housing  
Housing Justice Program

## HEALTH AND WELLNESS

Day Center  
Kitchen  
Women's Health Clinic  
Project Roomkey  
Vaccine Ambassadors

## EMPLOYMENT

Workforce development  
MADE by DWC  
LA:RISE

## ADVOCACY

DWC Advocates  
Women's Needs Assessments  
Domestic Violence Homeless  
Services Coalition

**99%**

HOUSING RETENTION RATE

**260K**

MEALS SERVED

**5,700**

WOMEN SERVED







# 1 IN 3

# PEOPLE EXPERIENCING HOMELESSNESS IN THE UNITED STATES ARE WOMEN

DWC addresses the immediate and long-term needs of women overcoming poverty and homelessness through gender-based and trauma-informed services.

## HOMELESSNESS AT A GLANCE

- 12.7% increase in Los Angeles County to 66,436
- 16.1% increase City of Los Angeles to 41,290
- 20% increase in seniors 62+
- 19% increase in homelessness among Transition Age Youth (TAY) Households and Unaccompanied Minors
- 0.6% increase in veterans
- 45.7% increase in families
- 80% of unsheltered Angelenos have been here for 5+ years



# STAY INVOLVED

EMAIL [VOLUNTEER@DOWNTOWNWOMENSCENTER.ORG](mailto:VOLUNTEER@DOWNTOWNWOMENSCENTER.ORG) TO GET INVOLVED

## VOLUNTEER OPPORTUNITIES

Sign up for weekly individual volunteering or join us at a cooking club when group volunteering resumes.

## JOIN THE LEADERSHIP COUNCIL

Join committed DWC supporters in holding fundraisers, coordinating volunteer activities, and hosting advocacy events.

## IN-KIND DONATIONS

Schedule a drop-off of clothing, household items, and more, or order items from our online wish-list to be shipped to DWC.

## SHOP MADE BY DWC

Visit [madebydwc.org](http://madebydwc.org) to purchase items from our resale boutique, café, or home & gift department.

## FUNDRAISE

Create a peer-to-peer fundraising page, or donate proceeds from an upcoming event.

## SUPPORT AFFORDABLE HOUSING IN YOUR COMMUNITY

Advocate for affordable housing to friends, family, and your local elected officials.

FOLLOW US ON SOCIAL MEDIA @DWCWEB





# THANK YOU!



@dwcweb

## **ADVOCACY TOOLKIT**

<http://bit.ly/DWCadvocacy>

## **DWC WOMEN'S NEEDS ASSESSMENT**

<http://bit.ly/2019needsassessmentsummary>

## **TRAUMA & RESILIENCY INFORMED CARE TOOLKIT**

<http://bit.ly/DWCtic>

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MINDS MATTER  
SOUTHERN CALIFORNIA

# We are Minds Matter

[mindsmattersocal.org](http://mindsmattersocal.org)



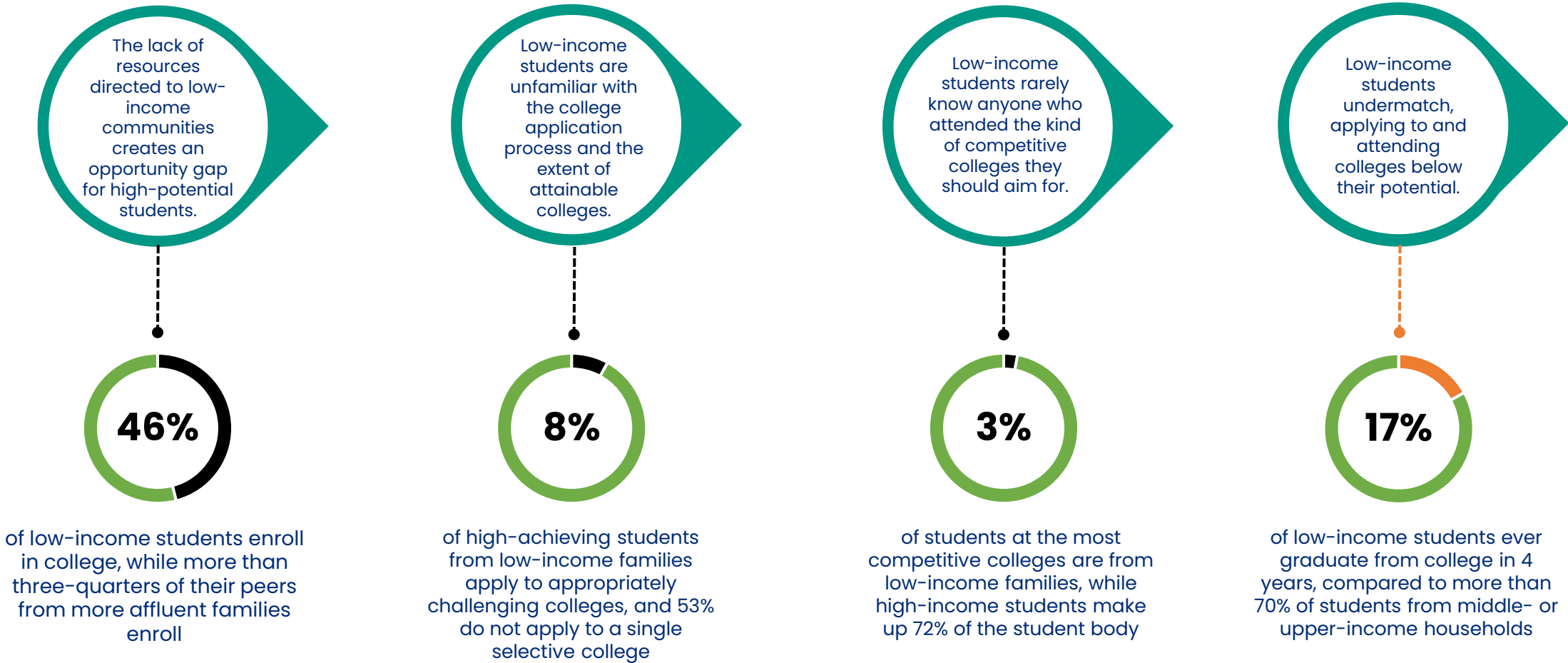
# Igniting individual potential, together

Minds Matter connects driven and determined students from low-income families with the people, preparation, and possibilities to succeed in college, create their future, and change the world.



# The Challenge

High-achieving students from low-income families are often prevented from meeting their full potential—depriving the world of talent, leadership, and innovation.



# Our Work

Through our rigorous multi-year college success program, we empower dreams, cultivate growth and tackle challenges our students face on their journey to becoming thriving college graduates and professionals.



## Academic Support

Students receive writing instruction, tutoring in math, and intensive personalized SAT preparation



## Mentoring

Mentors guide, challenge, and champion their student



## Professional Pathways

Corporate partners offer students and alumni the opportunity to explore careers, make connections, and gain professional work experience



## Life Skills

Leadership development and financial literacy provides critical skills for success in college and life



## Summer Programs

Sophomores and juniors participate in summer programs at top universities to experience college-level courses and life on campus



## Social & Emotional Learning

SEL teaches life skills and strategies supporting academic and professional functioning as well as a healthy brain development

# Our Impact

**100%**

Of our graduates have been accepted to 4 year universities

**99%**

Of our alumni graduate from college within 5 years

**80%**

Of our students attend Top 100 schools as ranked by US News

**10**

Gates Scholars

**15**

Questbridge Scholars

**500+**

Hours of instruction in math, writing, and critical thinking, and standardized test prep

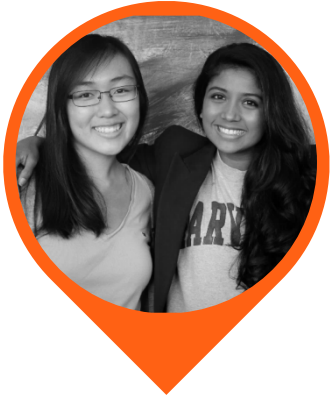
**\$1.2M**

In financial aid awarded to Class of 2022





# Our Volunteer Opportunities



## MENTORING

Mentors guide, challenge, and celebrate their student through their three years in the program. Mentors act as a caring adult in their mentee's life, providing emotional and consistent support while sharing insight from their own journey to college.



## WRITING / TEST PREP

Writing & Critical Thinking Advisors help students develop their voice, ultimately developing strong personal narratives for college applications. Test Prep instructors guide small groups of students through a structured weekly curriculum that helps increase their SAT score.



## OPERATIONS

Minds Matter is volunteer driven. Volunteers with experience in social media, communications, graphics, event planning and recruitment are all very welcome. SEL facilitators are needed to run our Connection circles for students, as part of our social emotional learning.



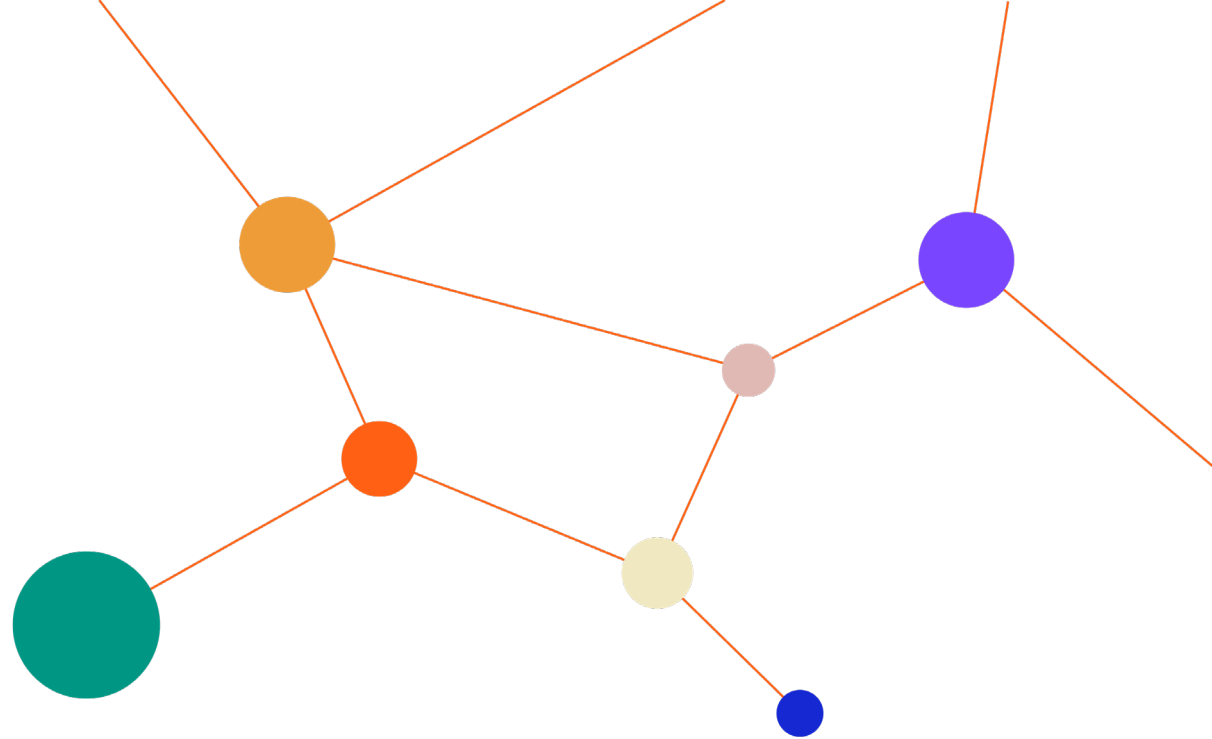
## LEADERSHIP

Minds Matter SoCal has a Governance Board and an Associate Board for younger professionals. Both focus on fundraising and advocacy for MM SoCal. Our Executive team leads the Saturday sessions and provides an outstanding leadership opportunity.

**We're  
better,  
together**

For more information, contact Jessica Gonzalez at  
[JessicaG@minds mattersocal.org](mailto:JessicaG@minds mattersocal.org)

Please check out our website for more detailed information  
[minds mattersocal.org](http://minds mattersocal.org)





# Wells Bring Hope

**Ida Harding**

BOD Member &

Director, Volunteer Management

[www.wellsbringhope.org](http://www.wellsbringhope.org)

# Who are We?

- Non-profit organization started locally
- Raise money to transform lives by providing safe water and sanitation and in West Africa
- We focus on Niger, West Africa because it is poorest country in the world







# Cause of Problem

- Desertification and global warming
- Traditional open and shallow wells – contaminated
- Villages once had wells nearby. As they dry up, women have to walk further and further to get water.
- Women and girls must 4-5 miles a way, sometimes even more.
- When women get to the well, stand in line with other women, hope they are one of the lucky ones to get water there that day

# Our Model

- Other water organizations drill a well and leave. The wells too often fall into disuse ...
- Our model is different ...
  - Utilize staff from the area who speak the language
  - Ensure village feels ownership (“pay” for well)
  - Maintenance committee – include women!
  - Latrines and sanitation education
  - Microfinance training for women ...
  - Visit village monthly for 15 years – provide ongoing education about hygiene and sanitation, microfinance training



# Wells Bring Change...and Hope

- Villages change once they get our wells!
  - Mothers no longer live in fear that their children might die from unsafe water.
  - Flies no longer settle on the dirty faces of children, spreading diseases like trachoma.
  - Mothers take pride in being able to bathe their children and wash their clothes in clean water so they can go off to school clean.
  - Livestock can be kept now there is water nearby
  - Gardens can be planted – and watered
  - Walls can be made of mud rather than straw
  - These are some of the basics of life that we take for granted – small to us, but life-changing for people living in rural Niger.

# How can you help?

- Check out our website [www.wellsbringhope.org](http://www.wellsbringhope.org) and tell others
- Donate on website to PMI-LA Water Circle – Select DONATE & scroll down to “Support Water Circles”
- Start your own Water Circle and invite your friends to donate to your well
- Encourage your class/school/religious organization to start a Water Circle
  - Brainstorm fun ways of raising money which relate to water
- Volunteer to work on one of our teams

# Volunteer Opportunities

- Blog Team – openings now
- Social Media Marketing Team – openings now
- Volunteer Management Team
- Newsletter Editor
- Grant Team Researcher/Writer – openings now
- Graphics Designer – open now
- Other positions occasionally
- One Time Volunteers for Fundraisers
  - October 1 at next fundraiser (Gil Garcetti Home)
  - 25 needed

To volunteer

- [Ida@WellsBringHope.org](mailto:Ida@WellsBringHope.org)
- [www.volunteermatch.org](http://www.volunteermatch.org)



# Benefits of Volunteering

- Sense of purpose
- Become a member of a community
- Opportunity to make a difference
- Try out / learn new skills
- Increase self confidence, speaking, writing, leadership skills
- Improved sense of value and self worth

To volunteer

- [Ida@WellsBringHope.org](mailto:Ida@WellsBringHope.org)
- [www.volunteermatch.org](http://www.volunteermatch.org)



Nagode! (thankyou)



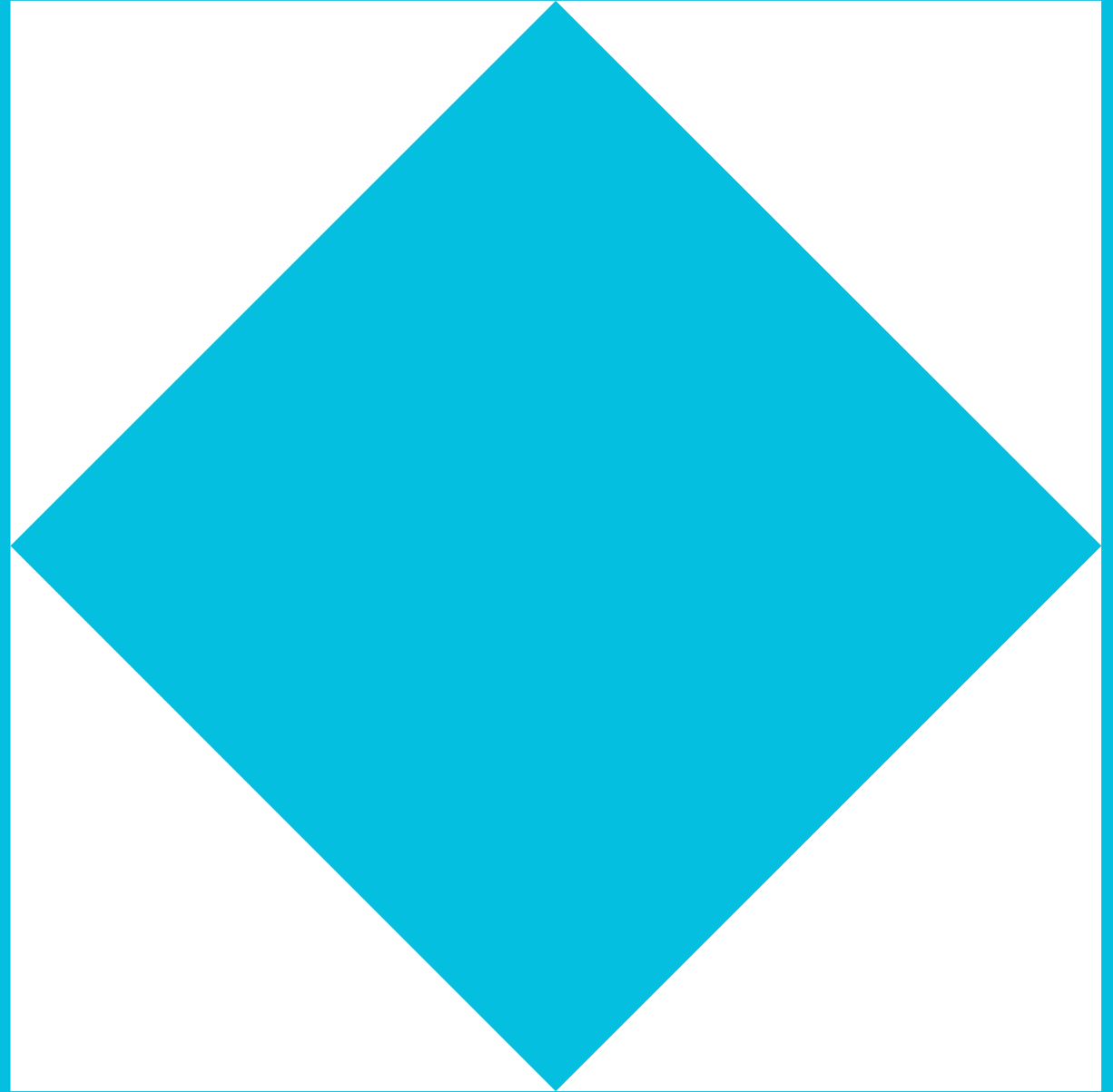
# DISCUSSION | Q&A



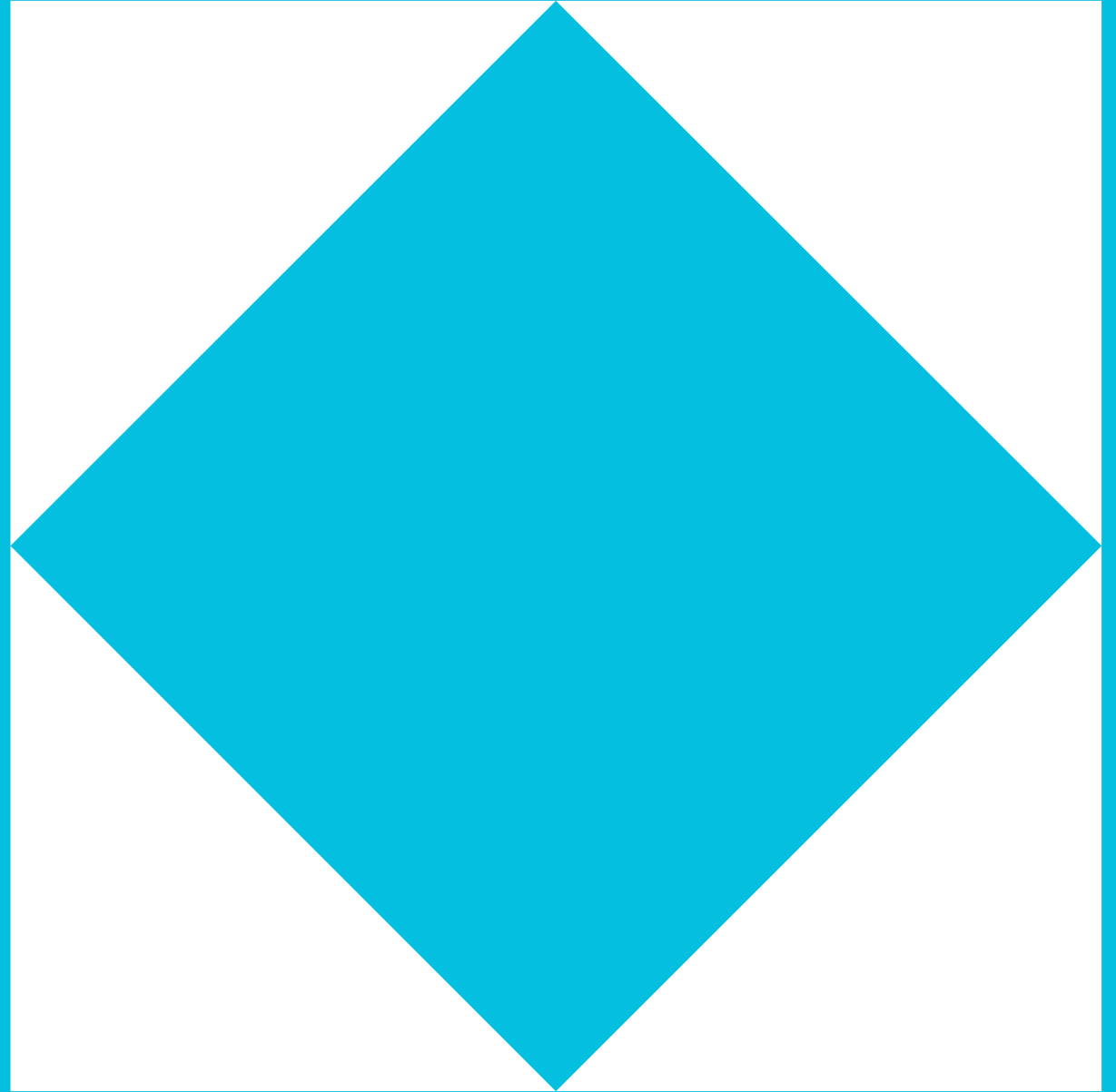
# THANK YOU

PMI-LA SOCIAL IMPACT TEAM  
[SocialImpact@pmi-la.org](mailto:SocialImpact@pmi-la.org)

# APPENDIX



# THE DIFFERENCE BETWEEN ESG AND SUSTAINABILITY





# The Difference Between ESG and Sustainability

## Why it matters

- The terms, sustainability and environmental social and governance (ESG), although similar, mean different things too. Thus, they may not be used interchangeably. ESG is considered a part of the much larger umbrella of sustainability.
- **Environmental:** This aspect focuses on how a company helps improve the environment and its performance.
- **Social:** This aspect examines how companies influence their stakeholders – personnel, customers, suppliers, partners, and investors and how they can better themselves.
- **Governance:** This aspect focuses on the company structure, leadership, policies, and compliance.

Source: (GEP, July 7, 2022). The difference between ESG and sustainability and why it matter.  
Retrieved from [https://www.gep.com/blog/strategy/esg-vs-sustainability-differences#:~:text=be%20used%20interchangeably,-.ESG%20is%20considered%20a%20part%20of%20the%20much%20larger%20umbrella,Market%20Business%20News%20\(MBN\).](https://www.gep.com/blog/strategy/esg-vs-sustainability-differences#:~:text=be%20used%20interchangeably,-.ESG%20is%20considered%20a%20part%20of%20the%20much%20larger%20umbrella,Market%20Business%20News%20(MBN).)

# The Difference Between ESG and Sustainability

## ESV versus Sustainability: Three Differences

1. The main difference between sustainability and ESG is that ESG may be explicitly measured with defined environmental, social, sustainability, and governance metrics.
  - a. ESG also has precise parameters that outline its reach, guidelines and disclosure of data. On the other hand, sustainability is a broad universal term for any company's efforts to "do good".
2. Another difference between ESG and sustainability is that sustainability is measured using the following metrics – carbon footprint, energy consumed or wasted, water consumed or conserved or wasted.
  - a. ESG also uses some of the same metrics, although ESG records the data in a much more systematic way than the broader sustainability function.
  - b. Sustainability has never been fully adopted by businesses due to its very nature – a broad term that is neither very clear about a direction to be followed by corporates nor clear about measuring performance and reporting.
3. Another difference is in sustainable investing
  - a. Socially responsible investing is sustainable investing wherein companies, based on certain parameters, are screened before investing. For example, investors will reject businesses dealing in armaments.
  - b. On the other hand, ESG investing reviews a much more specific set of criteria that evaluates a business on how effective it has been in carrying out environmental, social, and governance projects and the impact these factors have had on the business.
  - c. Thus, capital markets prefer ESG as the yardstick for making responsible investments.

Source: (GEP, July 7, 2022). The difference between ESG and sustainability and why it matter.

Retrieved from [https://www.gep.com/blog/strategy/esg-vs-sustainability-](https://www.gep.com/blog/strategy/esg-vs-sustainability-differences#:~:text=be%20used%20interchangeably,-.ESG%20is%20considered%20a%20part%20of%20the%20much%20larger%20umbrella,Market%20Business%20News%20(MBN).)

[differences#:~:text=be%20used%20interchangeably,-.ESG%20is%20considered%20a%20part%20of%20the%20much%20larger%20umbrella,Market%20Business%20News%20\(MBN\).](https://www.gep.com/blog/strategy/esg-vs-sustainability-differences#:~:text=be%20used%20interchangeably,-.ESG%20is%20considered%20a%20part%20of%20the%20much%20larger%20umbrella,Market%20Business%20News%20(MBN).)

# The Difference Between ESG and Sustainability

## Understanding ESG and its related terms

- ESG differs from sustainability as ESG sets more specific criteria regarding scope, benchmarking, and the disclosure of data.
  - For a better understanding of ESG let's consider the other terms embedded into the ESG context.
- 
- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>• Corporate Social Responsibility</li><li>• Green Business</li><li>• Sustainability Strategy</li><li>• Sustainability Program</li></ul> | <ul style="list-style-type: none"><li>• Sustainability Plan</li><li>• Sustainability Framework</li><li>• Economic Sustainability</li></ul> |
|---|--|

Source: (Green Business Bureau, November 16, 2021). The difference between ESG and sustainability and why it matter. Retrieved from [https://greenbusinessbureau.com/topics/sustainability-benefits-topics/esg-and-sustainability-your-101-guide-for-understanding-corporate-sustainability/?utm\\_term=&utm\\_campaign=Dynamic+Ad+for+%22Sustainability+%26+Green+Certification%22&utm\\_source=adwords&utm\\_medium=ppc&hsa\\_acc=6948439529&hsa\\_cam=14386731285&hsa\\_grp=126482872939&hsa\\_ad=540961348209&hsa\\_src=g&hsa\\_tgt=dsa-1416147846669&hsa\\_kw=&hsa\\_mt=&hsa\\_net=adwords&hsa\\_ver=3&qclid=Cj0KCQjwT\\_qgBhDFARIsABcDjOfCw1JXH0dOg-McKVf-RI0ih3XTZw-jFYMgfH-nvvDZy6LTXT4EsoaAk5oEALw\\_wcB](https://greenbusinessbureau.com/topics/sustainability-benefits-topics/esg-and-sustainability-your-101-guide-for-understanding-corporate-sustainability/?utm_term=&utm_campaign=Dynamic+Ad+for+%22Sustainability+%26+Green+Certification%22&utm_source=adwords&utm_medium=ppc&hsa_acc=6948439529&hsa_cam=14386731285&hsa_grp=126482872939&hsa_ad=540961348209&hsa_src=g&hsa_tgt=dsa-1416147846669&hsa_kw=&hsa_mt=&hsa_net=adwords&hsa_ver=3&qclid=Cj0KCQjwT_qgBhDFARIsABcDjOfCw1JXH0dOg-McKVf-RI0ih3XTZw-jFYMgfH-nvvDZy6LTXT4EsoaAk5oEALw_wcB)



# The Difference Between ESG and Sustainability

Understanding corporate sustainability and its related terms

- Sustainability has become a buzzword for climate change mitigation, social responsibility, and using less plastic.
- For a better understanding of the word, and what it means to be sustainable, let's consider some related terms embedded into the sustainability context. These are terms often and incorrectly used interchangeably.
  - ESG Investing
  - ESG Metrics
  - ESG Policy
  - ESG Framework
  - ESG Reporting
  - ESG Certification

Source: (Green Business Bureau, November 16, 2021). The difference between ESG and sustainability and why it matter. Retrieved from [https://greenbusinessbureau.com/topics/sustainability-benefits-topics/esg-and-sustainability-your-101-guide-for-understanding-corporate-sustainability/?utm\\_term=&utm\\_campaign=Dynamic+Ad+for+%22Sustainability+%26+Green+Certification%22&utm\\_source=adwords&utm\\_medium=ppc&hsa\\_acc=6948439529&hsa\\_cam=14386731285&hsa\\_grp=126482872939&hsa\\_ad=540961348209&hsa\\_src=g&hsa\\_tgt=dsa-1416147846669&hsa\\_kw=&hsa\\_mt=&hsa\\_net=adwords&hsa\\_ver=3&qclid=Cj0KCQjwTgBhDFARIsABcDjOfCw1JXH0dOg-McKVf-RI0ih3XTZw-jFYMgfH-nvvDZY6LTXT4EsoaAk5oEALw\\_wcB](https://greenbusinessbureau.com/topics/sustainability-benefits-topics/esg-and-sustainability-your-101-guide-for-understanding-corporate-sustainability/?utm_term=&utm_campaign=Dynamic+Ad+for+%22Sustainability+%26+Green+Certification%22&utm_source=adwords&utm_medium=ppc&hsa_acc=6948439529&hsa_cam=14386731285&hsa_grp=126482872939&hsa_ad=540961348209&hsa_src=g&hsa_tgt=dsa-1416147846669&hsa_kw=&hsa_mt=&hsa_net=adwords&hsa_ver=3&qclid=Cj0KCQjwTgBhDFARIsABcDjOfCw1JXH0dOg-McKVf-RI0ih3XTZw-jFYMgfH-nvvDZY6LTXT4EsoaAk5oEALw_wcB)

# The Difference Between ESG and Sustainability

ESG and Sustainability: Two different terms but with the same goal

- The goal of corporate ESG and sustainability is simple, to create businesses that take only what they need, while leaving economic, environmental, and societal systems capable of indefinite existence.
- To meet this aim, it's vital a thorough understanding of ESG and sustainability (plus their related terms) is achieved. Without this understanding, businesses are running blind.
- To read more about the terms “ESG” and “Sustainability” and how they are related, but slightly different, check out this article that compares the terms in more detail: [ESG vs Sustainability: What's the Difference?](https://greenbusinessbureau.com/topics/sustainability-benefits-topics/esg-and-sustainability-your-101-guide-for-understanding-corporate-sustainability/?utm_term=&utm_campaign=Dynamic+Ad+for+%22Sustainability+%26+Green+Certification%22&utm_source=adwords&utm_medium=ppc&hsa_acc=6948439529&hsa_cam=14386731285&hsa_grp=126482872939&hsa_ad=540961348209&hsa_src=g&hsa_tgt=dsa-1416147846669&hsa_kw=&hsa_mt=&hsa_net=adwords&hsa_ver=3&qclid=Cj0KCQjwT_qgBhDFARIsABcDjOfCw1JXH0dOg-McKVf-RI0ih3XTZw-jFYMgfH-nvvDZY6LTXT4EsoaAk5oEALw_wcB)

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# PMI-LA Taking Action

## ESG Goal-Setting Framework | Environment

Objectives			Initiatives			
Category	Measurement Type	Target	ID	Proposed Investment	Expected Contribution	Owner
Environmental						
Sustainability	TBD	TBD	14	Action Plan	Contribution	VP of PMO & Adminstration

# PMI-LA Taking Action

ESG Impact Framework | No Poverty



## 1. No Poverty

End poverty in all its forms everywhere

What did we do?	Why did we do it?	What was the time frame?	How did it help ESG?	How did it help the business?



# PMI-LA Taking Action

ESG Impact Framework | Zero Hunger



## 2. Zero Hunger

End hunger, achieve food security and improved nutrition, and promote sustainable agriculture

What did we do?	Why did we do it?	What was the time frame?	How did it help ESG?	How did it help the business?

# PMI-LA Taking Action

ESG Impact Framework | Partnerships for the Goals



## 17. Partnerships for the Goals

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

What did we do?	Why did we do it?	What was the time frame?	How did it help ESG?	How did it help the business?

# PMI-LA Taking Action

ESG Impact Framework | Cumulative Benefits



ESG		Business	
Category	Benefit	Category	Benefit
No Poverty		No Poverty	
Zero Hunger		Zero Hunger	
Good Health and Well-Being		Good Health and Well-Being	
Quality Education		Quality Education	
Gender Equality		Gender Equality	
Clean Water and Sanitation		Clean Water and Sanitation	
Affordable and Clean Energy		Affordable and Clean Energy	
Decent Work and Economic Growth		Decent Work and Economic Growth	

# PMI-LA Taking Action

## ESG Impact Framework | Cumulative Benefits



ESG		Business	
Category	Benefit	Category	Benefit
Industry, Innovation, and Infrastructure		Industry, Innovation, and Infrastructure	
Reduced Inequalities		Reduced Inequalities	
Sustainable Cities and Communities		Sustainable Cities and Communities	
Responsibility Consumption and Production		Responsibility Consumption and Production	
Climate Action		Climate Action	
Life Below Water		Life Below Water	
Life On Land		Life On Land	
Peace, Justice, and Strong Institutions		Peace, Justice, and Strong Institutions	
Partners for the Goals		Partners for the Goals	