



PMI-LA Chapter Marketing
Marketing and Sponsorship Opportunities



50th Anniversary Sponsorship Opportunities

CAPM Sponsorship Level Tier 1	Cost: \$500 An \$850 value
Quarter page advertisement in event program	Advertisement on printed event program to be distributed to all attendees.
Promotional items	Include any one logo swag item and a flyer or business card. Will be included as a party favor for all guests or in the sports bag.
Web page advertisement	Logo on the home page for the remainder of the 2024 calendar year and recognition on the 50 th Anniversary web page.
Logo on video presentation	Recognition as a sponsor for our 50 th Anniversary celebration video. Will be presented at the event and posted on PMI-LA social media sites.

PMP® Sponsorship Level Tier 2	Cost: \$1250 A \$1850 value
Half page advertisement in event program	Advertisement on printed event program to be distributed to all attendees
Promotional items	Include any one logo swag item and a flyer or business card. Will be included as a party favor for all guests or in the sports bag.
2 tickets to theme park entry	Entry into Universal Studios theme park and to the 50 th Anniversary exclusive private event celebration on June 1, 2024.
Web page advertisement	Logo on the home page for the remainder of the 2024 calendar year and recognition on the 50 th Anniversary web page
Logo on video presentation	Recognition as a sponsor for our 50 th Anniversary celebration video. Will be presented at the event and posted on PMI-LA social media sites.
Email marketing	Logo and link to the sponsors website in one newsletter.
Sponsor future PMI-LA event	Display table at one future in-person networking event.



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PgMP® Sponsorship Level Tier 3	Cost: \$3000 A \$3875 value
Full page advertisement in event program	Advertisement on printed event program to be distributed to all attendees
Logo on drawstring sports bag	Exclusive to tier 3 sponsors. Logo will be placed on the Sports Bag (Size: 16" H x 14" W) handed to all attendees. Please send your logo no later than May 3, 2024. Logo must be white transparent.
Company logo on the backdrop	Exclusive to tier 3 sponsors. Your company logo added to the backdrop. Please send your logo no later than May 3, 2024
Promotional items	Include any one logo swag item and a flyer or business card. Will be included as a party favor for all guests or in the sports bag.
4 tickets to theme park entry	Entry into Universal Studios theme park and to the 50 th Anniversary exclusive private event celebration on June 1, 2024.
Web page advertisement	Logo on the home page for the remainder of the 2024 calendar year and recognition on the 50 th Anniversary web page
Logo on video presentation	Recognition as a sponsor for our 50 th Anniversary celebration video. Will be presented at the event and posted on PMI-LA social media sites.
Email marketing	Short description, logo and link to the sponsors website in one newsletter.
Sponsor future PMI-LA event	Speaking time and display table at one future in-person networking event

Interested in Sponsoring this once in a lifetime event? Contact sponsorships@pmi-la.org to get things started!